



Business Psychologist with 15+ years of professional expertise in working with multinational clients; specialized on Management Assessment, Business Coaching und Training of Leaders (Executives and C-Level), Organizational Development and Culture Transformation. (languages: English / German)

(Industries: Automotive / Engineering / Pharmaceutical / Fashion)

Personal Data

Psychologist (Diploma TU) / Business Administration (Bachelor DH)

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PROFESSIONAL CAREER

since 10/2022 Nadja Wienand/Business Psychologist

self-employed; freelance consultant diverse industries with global focus

- 2020 – 2022 Head of Transformation and Culture.

Strategy Department

Automotive industry, global focus

TMOD Manager, HR

Automotive industry, global focus

- 2011 - 2020 Consultant

Management Assessment & Development
Consultancy with focus on business psychology

diverse industries with global focus

- 2008 – 2011 Manager Development & Training,

HR Department

Automotive industry, local focus

- 2003 – 2008 Studies of Psychology, Technical University Darmstadt

Focus: Business Psychology & Educational

Psychology, Diploma

- 2000 – 2003 Studies of Business Administration, DH Mannheim

Focus: Marketing & HR, Diploma/Bachelor Sc.

CONSULTING OFFERS

- Design und implementation of individual/group assessments (selection / development formats)
- Design of talent and leader development programs and interventions e.g. trainings, workshops, learning bites with effective hybrid design elements
- Business coaching for leaders
- Design of TMOD Concepts and Culture Transition Designs
- HOGAN Assessment Debriefing, 360° Feedback

Project Experience (regions: NAFTA, APAC, EMEA):

- 1000+ Management Assessments (Individual/Group-Assessments for selection and development of leaders), divers industries
- Management Audit of 70+ leaders as development measure and base for the collective leader's development program design, automotive industry
- Development Coaching of a Top-Management Team, fashion industry
- Development Assessments of a Top-Management Team, Shanghai Automotive Industry
- Business coaching and HOGAN Assessment Debriefings for Executives to increase impact capabilities
- Design and implementation of a strategic culture transformation for a business unit with 8.000 + employees, automotive industry

TOPICS of EXPERTISE

- Integrative Skills
- Emotional intelligence and impact capabilities
- Sensitivity Coaching
- Transformational Leadership
- Assessment-, Training- and Culture Transition Designs
- Future Skills & Future Learning

Certificates:

- HOGAN Assessment Certificate
- DIN 33430 Certificate, German Industry Standard Certification regarding job-related aptitude assessment
- Coaching Certification, 1-year, German institute with DCV accreditation
- Career Coaching Certificate, WISL Germany
- Train the Trainer Certificate, 2-year, TU Darmstadt, Germany
- Member of the BDP (German Association of Psychologists)